

Central IL

The Central Illinois chapter was busy with events this Spring, including a “couples’ luncheon” at the local country club on March 9. The 30 couples who attended were encouraged to re-engage, as a team, to strategically create a culture in their homes and communities that reflects that values of Jesus. Speakers for the luncheon included comedian Kenn Kington and National President of the Fellowship of Christian Athletes, Les Steckel. This event was part of an ongoing emphasis in the Central Illinois chapter to encourage Partners in their marriages and family life. The chapter is calling area leaders to “take the reigns” of volunteer leadership, and believes that the best leaders are those who have total support from their spouses.

We’re excited to announce that the chapter has also hosted a luncheon for women executives interested in PF. Held on May 20th, the luncheon will hopefully spark a women’s forum in the area.

Colorado

The Colorado chapter hosted Chick-fil-A COO Dan Kathy for a business leaders’ breakfast on April 23. With about 150 in attendance, Dan gave a message on “Faith, Integrity, and Chicken Sandwiches.” As president of one of the nation’s largest family-owned businesses, Dan has a personal passion to “glorify God by being a faithful steward of all that is entrusted to us. To have a positive



influence on all who come in contact with Chick-fil-A.” Many people in the audience were new to PF, and Colorado Executive Director Blake Frye heard great reviews.

Heartland

The Heartland chapter reached out to 16 local influencers, people not yet involved in PF, inviting them to participate in a four-week series in Milwaukee studying the first four chapters of Patrick Morley’s book “How to Survive the Economic Meltdown.” Heartland Executive Director Jeff Johnstone notes that they found a “real desire” from the participants to connect with peers during this turbulent time. Other forums in the state have now initiated similar studies.

Northwest

The Northwest chapter (formerly the Seattle chapter) hosted a breakfast on May 5 for 150 area leaders, with the theme “Together With the Values of Jesus.” Several partners and local board members spoke at the breakfast, sharing personal stories, passions, encouragement and visions for the future. The Chairman of the Board for Northwest, Bob Nuber, shared the chapter’s exciting vision of “1000 Partners committed to the values of Jesus.”

Tucson

The Tucson chapter continued its tradition of the Good Friday Breakfast this year, with 870 people in attendance. Speakers included Luis Palau, international evangelist and founder of the Luis Palau Association, and Norm Miller, the Chairman of Interstate Batteries. Tucson had 100 people commit to receive Christ, and 77 recommit their walk with Christ.

Online Giving

Visit www.pinnacleforum.com to make a donation online to Pinnacle Forum America or your local chapter.

This ministry continues to inspire America’s leaders to magnify Christ and to positively impact our culture because of your financial support. We appreciate your remembrance of Pinnacle Forum in your on-going contributions.

We’ve moved!
Please note our new address.



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in this issue...

- Greetings from the CEO
- 2009 Teleforums
- Matt Daniels: Defender of Marriage & Family
- Events
- Sedona Harnesses 7 Mountain Strategy

A Message from Lance Wallnau Taking the High Places



Lance Wallnau is the director of the Lance Learning Group, a great friend of Pinnacle Forum and two-time national conference speaker.

Ever feel like you are outnumbered or outgunned in your battle for survival as a believer or leader? You know that you are called to influence your territory, but how? What are the requirements for one to lead on earth, with heaven’s endorsement?

The answer was given by the Spirit through the utterance of David:

The spirit of the Lord spoke by me, and His word was in my tongue. The God of Israel said, the Rock of Israel spoke to me, He that ruleth over men must be just, ruling in the fear of God. (2 Samuel 23:2-3)

Two simple requirements for a ruler: to be *just* and to rule *in the fear of God*. You, as just believers, can climb to the top of a “mountain” (the seven mountains – 7M - are business, education, family, media, arts/entertainment, religion and government). But what will it take?

Lance’s Thought-Provokers

- Leaders need both a strong network and prayer intercessors operating with them as they ascend their mountain.
- The combined power of financial, intellectual and media mind-molders can be astonishing. Add government and you have a takeover of a nation right up to the degree the citizenry cooperate.
- Culture has a power or wealth of its own, independent from money. It has “social currency” – the power to bestow credibility upon its bearer.

- Financial resources are the lifeblood of any initiative. Far from being “carnal,” money is a spiritual force necessary for any endeavor. This is one reason a transfer of wealth is needed, and why wealth disbursed throughout the field will not affect any serious change in the culture.

- “Force ratio” means that you must combine prayer with a willingness to sacrifice, persist, innovate and leverage your spiritual and natural advantages over and against the Gates of Hell.

How to Do It: ‘Force Ratio’

Force ratio says that an enemy in an entrenched position will require a force of energy and resources *five times greater* to guarantee its removal. This principle explains why it is difficult for the Church to sustain an influence over the seven mountains; the mountains are established – entrenched – and often have leaders influenced by the enemy. It will take a concentrated and well-constructed plan to go up against a mountain’s entrenched leadership. Here are five “force ratio keys” you’ll need to employ.

1. Leadership (that fears God and rules justly) must develop a thorough plan.
2. Motivation to Ascend- those who ascend to high places need a calling that touches their

continued on page 3



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to Magnify Christ Within
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forum news

Sedona Harnesses 7 Mountain Strategy

Exciting things are happening in the small town of Sedona, Ariz. Known for its breathtaking scenery, Sedona is home to a PF forum whose members decided, near the end of 2008, to employ the principles of the 7 Mountain Strategy and help put influential Christians in the community’s leadership positions. To get the movement going, each forum member has “adopted” one of the seven mountains (arts & entertainment, business, education, family, media, religion, and government) and is strategically networking into the foundations of the community.

During their Wednesday forum, the group members share progress updates. Their achievements in such a short time are impressive, including one forum member elected to the city council, two forum members who may soon be part of the local school board, and noticeable reforms in the local fire department. They are working with many facets of the Sedona community, including local churches, newspapers, and the Chamber of Commerce. We’re inspired by how they are modeling the values of Jesus at every opportunity and making a difference in their town.

from the CEO

Pinnacle Forum is all about Jesus. An old song I like says “more about Jesus would I know, more of His love to others show.”



That to me is what we are to do at Pinnacle Forum. As we study, think and grow together in our forums, teleforums, events and conferences, we are transformed into the likeness of Jesus. And Jesus changed the world.

We are to be purposeful in using our influence in the kingdoms of this world. As I talk to many of you throughout the country, I see that you are doing just this: becoming ever more purposeful in using your influence and affluence within the cultural mountains of our world. Just a few of the many examples can be found here in our newsletter; please enjoy reading what God is doing through Pinnacle Forum. God bless you for your passionate involvement and participation, and thank you for your ongoing financial support of this vital ministry.

May He bless and guide you,

Ralph H. Palmen
CEO

Plan to Be With Us at the 2010 National Conference!

Join us for the 2010 National Conference in Scottsdale, February 14-16. Bring your sweetheart for a special Valentine's Day in the February sunshine! Announcements on speakers and other conference info coming soon.



Three New Series

Almost every week, Pinnacle Forum America provides an opportunity for you to have a forum experience over the phone. Well-known speakers present topics pertaining to spiritual growth, leadership development, Biblical world-view and discovering your passion.

Only have 30 minutes? Don't let that keep you away. Join the call to hear a great message and then if needed you may disconnect prior to the 30-minute small groups portion. A schedule and full details of teleforums can be viewed at www.pinnacleforum.com. Click the “Teleforums” tab. View the descriptive ad and then click “Need a Pin Code.” That's all it takes to participate.

We hope you'll join us for these upcoming sessions:



Dr. Marshall Foster
President
Mayflower Institute
Wednesdays, July 8-29
“Terror to Triumph: The Victory of Christianity Through the Ages.”



Paul Cuny
President
Marketplace Leadership International
Wednesdays, August 5-26
“Where is God in the Economic Crisis?”



Chuck Colson & Various Speakers
Wednesdays,
September 16-October 14
“Effective Leadership”
Topics include Ethics, Integrity, Marriage, Family & Finances.

Watch your email for details on these upcoming opportunities.

Special Teleconferences: Topics That Concern Us Now

In addition to the weekly teleforum ministry, Pinnacle Forum offers periodic special teleconferences featuring of-the-moment topics. Meant to inform and encourage, these special teleconferences are offered as a benefit to national Partners.

On March 18th, **Joel Rosenberg**, former political consultant and bestselling novelist, informed us about trends and current events in the Middle East. Joel, who has a reputation for anticipating world events, also addressed issues found in his latest book, *Deep Inside the Revolution*. The information Joel shared was vital and we've placed the audio on our website homepage, where it is still available for listening; a CD of the teleconference is also available for purchase.

Also on CD is our April 17th special teleconference, **“Surviving the Economic Meltdown,”** with special guests **Ken Blanchard, Jonathan Crane** and **Merrill Oster**. This 90-minute resource, moderated by PFA President Ralph Palmen, offers encouragement and Godly wisdom on spiritual, personal and professional levels. These businessmen, who have reached the pinnacle of their careers – and weathered financial storms along the way – addressed Chapter 11, cash flow issues, lender negotiations, and more.

To order these or other teleforum or teleconference CDs, please contact the national office at 480.609.7000 or email tara@pinnacleforum.com. Special teleconferences are \$20; teleforum sets are \$25.

Matt Daniels: Defender of Marriage and Family

PFA Partner Matt Daniels was raised in New York City's rough-and-tumble Spanish Harlem. Abandoned by his father when he was still a toddler, Matt is one of the millions of Americans who grew up without a father's guidance and support. He credits “a few good examples and role models” for sparking in him the dream of a better life. Determined to work his way out of his circumstances, he focused on his education and was accepted into Dartmouth College, graduating in 1985. He went on to earn a law degree from the University of Pennsylvania Law School and a doctorate in politics from Brandeis University.



PFA Partner Matt Daniels heads GreatAmericans.com, a website featuring “ordinary Americans who do extraordinary things.”

Matt founded the Alliance for Marriage (AFM) with a mission to “see more children raised in a home with a mother and a father.” He was put on the national radar in 2004 when his organization, Alliance for Marriage (AFM), drafted the Marriage Protection Amendment, which would define marriage in the United States as the union of one man and one woman.

Because of his lifelong interest in the importance of positive role models, Matt has recently started a website called GreatAmericans.com. The site is a joint venture with an online media company owned by Sequoia Capital, the initial backer of Google and YouTube. The goal of the website is to use the power of internet video to celebrate ordinary Americans who do extraordinary things.

GreatAmericans.com is a place for, as Matt says, “anti-celebrities,” to tell their stories by posting videos. It's for people who sacrifice everyday for the common good – people of the military, law enforcement, fire and rescue, and so on – whose stories so often go untold. Driven by the desire to redeem some of what he lost during his tumultuous childhood, Matt hopes the website will provide a positive example for even one lost kid.

He is also a busy father of two children with his wife of 14 years. They live in Virginia, where Matt is a member of a Presbyterian church. For more information about AFM, visit www.afmusa.org; for the Great Americans website, visit www.greatamericans.com.

continued from page 1

heart, or the temptation of wealth, power or prestige will buy them off on the journey.

3. Sustained Momentum- once progress is made, the natural tendency is to stop advancing and dig in. This is disastrous. Momentum must be sustained.
4. Flexibility- Expect that your plan will at some point need to be adapted to unexpected developments.
5. Leverage of Superior Resources – use what you have against what the stronghold does not have. Use the combined power of prayer and fasting! Add to that the necessary funding, talent, network connections, and spiritual gifts and you have the force ratio 5 xl difference!

You were inspired by Him for the times in which we live, and you have been called to lead within your mountain. You have access to supernatural solutions when you bring God into your assignment, and you cannot fail – because God cannot fail!

Pinnacle Forum's national network of leaders will be your rock and foundation. May He bless and keep you as you work to accomplish His mission with the support of this great organization. I am happy to be your co-worker in this endeavor!

Please visit www.lancelearning.com for information on the Lance Learning Group, where Lance shares his lifetime research in the field of organizational and personal transformation.

It is my belief that a move of God is coming quickly to the United States. He is moving on the hearts of leaders like you, developing a vision of a country that reflects that values of Jesus.



LanceLearning^{group}

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